

Automatic Umbrella Wrappers Have Arrived at Umbrellabagger.com

New Automatic Umbrella Wrappers are now available on Umbrellabagger.com.

New York, NY (<u>PRWEB</u>) December 31, 2013 -- Automatic umbrella wrappers are now available on Umbrellabagger.com, ushering in a new generation of commercial <u>umbrella stands</u> that are user-friendly, easy on the eyes, and more effective in preventing rain-related slips and falls.

New York business and property owners understand how wet umbrellas can be dangerous. Along with wet shoes and coats, umbrellas are a leading cause of rainwater accumulation in hotels, retail stores, and other commercial outlets. To reduce the incidence of rain-related accidents, property owners must invest in safety products that control rainwater and keep heavily trafficked areas both dry and safe.

High-end umbrella stands are not just about safety, however.

Wet umbrellas are cold and uncomfortable to tote indoors, particularly during the winter and spring. This presents an opportunity for businesses to improve customer experience by alleviating the discomfort created by wet umbrellas, according to Umbrella Bagger.

Giving guests a way to conveniently store their umbrella can help businesses achieve sales and branding goals. Because they nurture feelings of comfort and appreciation, wet umbrella bag stands positively impact visitors' perception of the property, the goods being sold, or the services being offered. As the age-old retail adage goes, "The devil is in the details".

Of course, wet umbrella bag stands are only effective when they are accessible and easy to use. Umbrella Bagger excitedly announces the arrival of Automatic Umbrella Wrappers, a new type of umbrella stand that enables guest to bag their umbrella in a single fluid motion. According to the company, Automatic Umbrella Wrappers have the greatest impact on safety and customer experience because they are sleek, intuitive, and incredibly user-friendly.

Readers are invited to visit Umbrellabagger.com to browse new Automatic Umbrella Wrappers this winter. Also available are a wide variety of standard and traditional commercial umbrella stands, available in a variety of finishes to complement most interior décor.

For Client Services, readers are invited to contact Umbrella Bagger directly at 1-855-328-8100.



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Online Web 2.0 Version You can read the online version of this press release <u>here</u>.